

The Annual PMO Summit

December 6-7, 2004
Reston, VA



**Earn
PDU's**

**Project/Program
Management
Office (PMO)
Best Practices,
Emerging
Trends, and
Implementation
Strategies**

Presented by:



Sponsors and Associates:



PROGRAM NAVIGATORS



**INTERNATIONAL
THEORY OF CONSTRAINTS**



PROJECTCORPS™

Grant Thornton 

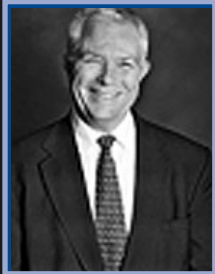
The Can't Miss PMO Event of 2004!

The Annual PMO Summit

DAY ONE: December 6, 2004

8:00 Registration and Continental Breakfast

KEYNOTE SPEAKER



Author of:

- The AMA Handbook of Project Management
- Winning in Business With Enterprise Project Management
- Human Factors in Project Management
- Creating The Project Office

*Paul Campbell Dinsmore, PMP
President, Dinsmore Associates*

- The Father of Enterprise Project Management

9:00 Establish An Enterprise Program Management Office (EPMO)

Learn of the various forms a PMO may take and then decide which is right for you.

*Paul Campbell Dinsmore, PMP
President, Dinsmore Associates.*

10:30 Break

10:45 Leadership Panel: PMO Challenges

Hear the views of our panel of experts on many of today's challenges to implementing a Program or Project Management Office.

12:00 Networking Luncheon - Sponsored by AAA San Retna, AAA of Northern California

1:30 PMO Metrics

How successful is your PMO? Learn the importance of measuring the PMO and how to measure its success.

*Gerald Kendall, PMP
TOCInternational, Inc.*

2:30 Break

2:45 How to Sustain and Evolve Your EPM Program - Post Software Implementation

Familiar with the challenges of implementing an EPM system? Planning to implement one in the near future? This presentation will equip you with a plan for success, so you can face these challenges with confidence.

*Shelley Gaddie
ProjectCorps*

3:45 Break

4:00 The PMO Governance

Should every PMO have a governance body? Should yours? What are the pros and cons to having a governance body directing the PMO's efforts? Explore this topic with one of the top experts in the field and then you decide.

*Gerald Kendall, PMP
TOCInternational, Inc.*

5:00 Adjourn

**Register by October 29th
and SAVE \$100!**



Develop a Strategy to Survive Today's Top PMO Challenges

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DAY TWO: December 7, 2004

8:00 Continental Breakfast

KEYNOTE SPEAKER



Founding member
of the Project Management
Institute's (PMI)
Research Committee

Steven Weidner, PMP
President,
Program Navigators, Inc.

9:00 **Keynote Address: Link Project Management To Corporate Strategy - Critical Information For Your Organization And Career**

You will be provided with an overall framework that links Project Management to Strategy and learn what actions you can take to improve your projects' and programs' success. In addition, you will learn six executive issues that Project Management needs to address and leave with four key Enterprise Focuses.

Steve Weidner, PMP
Program Navigators, Inc.

10:00 **Break**

10:15 **It's All About Context**

The key success factors in project management are context, organization, processes and systems, and people. Learn how context plays an important role in achieving success on projects and its effect on the other three success factors.

Paul Dinsmore, PMP
Dinsmore Associates

11:15 **The PMO and PM Training - A Strategic Learning Approach**

This session will present the fundamentals for defining and deploying effective Project Management Training.

David A. Stern
Grant Thornton LLP

12:15 **Networking Luncheon**

1:30 **Project Management Certification Now Underway At The CIA (Case Study)**

The CIA is not only writing a new chapter in its management of projects book, but it is also writing an entirely new edition. Find out how the CIA is transforming its self to meet the new challenges they face.

Mike O'Brochta, PMP
Central Intelligence Agency

2:30 **Break**

2:45 **The Projectized Enterprise - Challenges and Opportunities**

This session will present the fundamentals for embracing the "projectized" approach and provide the key stepping stones required to effectively manage your organizational initiatives.

David A. Stern
Grant Thornton LLP

3:45 **Break**

4:00 **Apply a Portfolio Management Process in the Enterprise Shared Services Environment**

Applying Portfolio Management principles through implementation of a robust process is no easy task in a corporate environment. This is especially true in the unique area of corporate shared services where the business unit is not a profit center. This presentation will explore the steps in developing a sound process for managing a portfolio of investments in this challenging environment.

Mike Stratton
Boeing

5:00 **Adjourn**

Acquire the Metrics Necessary to Quantify PMO Success